



Phillips Brush

Each display of Phillips Gentlemen's Quarters contains four pieces of the Captain, the Club and the Cadet. For retailers, the display comes free with the purchase of four brushes of each style. The brushes feature first-cut boar bristles set in polished hardwood handles, and each brush is also available individually by style and can be hung for retail sale. **Display Price:** \$78, phillipsbrush.com



Hairart

The Hairart 100% Virgin European Hair Wrap countertop display comes with a full color chart, model photo images and description/instruction cards for customers upon purchase. There are six natural shades that can be colored, highlighted or balayaged to match an existing hair color. Each shade is available in 5-inch, 6-inch and 8-inch hair lengths. The display holds two of each color and length for a total of 36 pieces. **Display Price:** Call for pricing, hairartproducts.com



Giovanni Cosmetics

Giovanni's Eco Chic counter display offers a sampling of four of each of the brand's top-selling Eco Chic products, including shampoo, conditioner, leave-in conditioner, anti-frizz serum and protein hair infusion. The products contain no harsh sulfates, parabens or phthalates and are color-safe, vegan friendly and Leaping Bunny certified. **Display Price:** Call for pricing, giovannicosmetics.com



Cricket

Cricket's display features its new Static Free brushes. All four brushes come in peggable, multi-language packaging. Each brush features properties that help eliminate flyaway hair, including non-snap bristles with reinforced stay-put ball tips. The display is 16 inches wide, 11.3 inches tall and 11.7 inches deep. **Salon Display Price:** \$109.04, cricketco.com



Pegasus

The Pegasus combs display houses 12 pieces each of four SKUs. The handmade combs have seamless teeth to prevent damaged cuticles and split ends. The combs are chemical resistant and heat resistant to 445 F. **Display Price:** \$270, pegasushairtools.com



Scalpmaster

The Scalpmaster Barber 9 pc. Beard Brush display is a reusable counter display featuring nine wooden beard brushes with 100 percent boar bristles. The brushes measure 1/2 inch wide by 6 1/4 inches high. **Display Price:** \$43.59, burmax.com



Mavala Switzerland

Mavala Switzerland offers a display that features five new skincare lines: Anti-Age Pro addresses wrinkles, radiance and dark spots; Aqua Plus tends to dehydrated skin; Skin Vitality produces a healthy glow in tired skin; Pore Detox neutralizes imperfections and shine; and Clean & Comfort works to cleanse skin while respecting the cutaneous barrier. **Display Price:** \$2,324.42, mavala-usa.com

10**11****12****10 Earthly Body**

Marrakesh Pure Argan Oil for the face and body revitalizes dry, dull skin. Loaded with antioxidants and essential fatty acids for a youthful glow, this oil moisturizes and helps prevent the signs of aging. **SRP:** \$22.99, marrakeshhairecare.com

11 Evian

At 5 ounces, Evian **Facial Spray** fits easily into most beach totes or gym bags so your customers can revive skin or remove makeup on the go. Made with all-natural mineral water from the French Alps, the hypoallergenic spray is ozone-friendly and safe for all skin types. **SRP:** \$12.50, evianspray.com

12 Mavala USA

To reduce the signs of aging, the **Anti-Age Pro** night care treatment combines organic Swiss watercress seedlings with Alpine rose stem cells to brighten complexions and improve skin barrier function. The vitamin-rich system also works to help balance uneven skin tone. **SRP:** \$89, mavala-usa.com

HAIR CARE

Harnessing the power of plant-based formulas, these haircare staples provide control for frizzy, stubborn or damaged locks.

13**14****15****13 Sanzi Performance Organics**

Color-safe **Smoothing Creme** is made with organic aloe, argan oil and shea butter to enhance shine, control frizz and provide all-day hold. Made without sulfates or parabens, the vegan formula features a nourishing blend of grape seed oil, soybean oil, olive oil and vitamin E. **SRP:** \$19.50, sanzibeauty.com

14 Okay Pure Naturals

Black Jamaican Castor Oil Moisture & Curling Hair Sorbet eliminates frizz and repairs damaged hair while defining curls. The natural blend restores moisture, shine and manageability without weighing hair down. **SRP:** \$13.99, okaypurenaturals.com

15 Giovanni

Giovanni **2chic Frizz Be Gone Shampoo** with shea butter and almond oil helps smooth hair and control frizz. The color-safe shampoo lightly conditions while it cleanses to help strengthen hair and prevent split ends, breakage and flyaways. **SRP:** \$8.99, giovannicosmetics.com

16**17****16 Bass Brushes**

The all-natural **Green Brush** collection blends classic design with luxury-grade finishing. The wide-set bamboo pins will not melt under a blowdryer and the delicate tips comfortably style and detangle all hair types. **SRP:** \$12.95 to \$19.95, bassgreenbrush.com

17 BCL Naturals

Intense Hydration Daily Miracle Mist is a lightweight, nongreasy treatment that provides daily moisture and damage control. The hydrating blend includes certified organic lavender, avocado and carrot seed oils that work to tame frizz, add shine and protect hair from the damage caused by heated styling tools. **SRP:** \$10.49, bclnaturals.com

18**19****18 Cria**

Made with only four ingredients, **Cria All Natural Hair & Scalp Booster** is vegan, gluten-free and cruelty-free. Its formula, rich in potent herbs and nutrients, helps revive limp locks for fuller, healthier hair. **SRP:** \$49.99, criahair.com

19 Ethique

The **Heali Kiwi Solid Shampoo Bar** is a pH-balanced shampoo bar meant to exfoliate and hydrate dry scalps. It's also great for those with dandruff or psoriasis. Made with kiwifruit oil, oats, calendula oil and manuka oil, it is safe for colored-treated hair and comes in TSA-friendly, compostable packaging. **SRP:** \$15.42, ethiquebeauty.com